

NYULMC Men's Health Panel for Goldman Sachs

Overview

- Date/Time: November 7, 2011; 4:30 – 6:00 followed by cocktail reception sponsored by NYULMC
- Location: 200 West Street, New York, NY
- Structure: One hour general session; four – 30 minute breakout sessions; cocktail reception
- General Theme of the Event: *Peak Performance*

Speakers

Goldman Sachs:

- Executive Host: Gary Cohn, President and Chief Operating Officer, Goldman Sachs

NYU Langone Medical Center:

- Moderator: Joseph D. Zuckerman, MD; Walter A.L. Thompson Professor of Orthopaedic Surgery and Department of Orthopaedic Surgery Chair
- Specialists: All speakers should address their topic through the **lens of peak performance**.
 1. Laith Jazwari, MD, Chief, Division of Sports Medicine
 2. David Rapoport, MD, Director, Sleep Medicine Program
 3. Joseph Alukal, MD, Director of Reproductive Health and Benign Diseases of the Prostate
 4. David Cohen, MD, Director of Allergic, Occupational, and Environmental Dermatology

Audience

Men, and some women, largely mid 30s; smart, driven, success-oriented, generally fit and health conscious. They expect the highest caliber of information from experts in their respective fields. Goldman has requested that the speakers present forward thinking information oriented toward lifestyle management, not disease management, with an eye toward helping employees achieve peak performance.

- Goldman Sachs NY / NJ employees
- Goldman Sachs US regional employees (via teleconference)
- NYU Langone Medical Center invited guests / colleagues

Program Outline

- Panel (50 Minutes)
 - Welcome: Mr. Cohn, who will introduce Dr. Zuckerman
 - *Presentation of "Fit Friendly Award" to Goldman by American Heart Association (TBD)*
 - Panel introductions: by Dr. Zuckerman
 - Opening statements (5-7 minutes) / target questions: All panelists
 - Audience questions / conclusions: All panelists
- Break (10 minutes)
- Breakout sessions (30 minutes): Specialists and Professional Colleagues
 - **Sports Medicine: How to Stay Competitive, Prevent Injuries and Recover Faster** (Dr. Laith Jazwari and Dr. Eric Strauss)
 - **Male Matters: Expert Advice on Cancer Prevention, Sexual Health, and Reproductive Medicine** (Dr. Joseph Alukal, TBD)
 - **Sleep Tonight, Excel Tomorrow: Strategies for Maximizing the Quality of Your Sleep** (Dr. David Rapoport, Dr. Omar Burschtin)
 - **Savvy Skin Care: How to Protect Your Skin from the Stress of an Active Lifestyle** (Dr. David Cohen, Dr. John Carucci)

**Each speaker was asked to bring a colleague who can help stimulate discussion, present different viewpoints, and increase the exposure of our experts to GS employees.*

- NYULMC Cocktail reception